

**ollimania**  
PROUDLY SERVING HAPPINESS

**ori**

THE ONE AND ONLY  
100% FAKE ELEPHANT  
MADE OUT OF FAKE ELEPHANT STUFF



OLLIMANIA STUDIOS

RECOMMENDED BY FAMOUS PEOPLE WHO WANT TO STAY ANONYMOUS

# THE UNBELIEVABLE TRUE STORY OF A FAKE ELEPHANT



SILLY OLLIMANIA STORIES







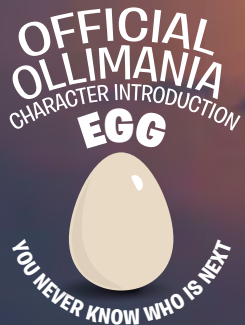
# Ollimania

## Proudly Serving Happiness

Ollimania is a family of characters and are always up for some fun and adventure.

The Ollimania family, also called Olli and his friends, is famous for being irresistible cute and funny.

Each character is a trademark and has its own unique background, life, flaws and dreams, which are reveled during the Ollimania adventures in books, movies and cartoons.



Ollimania is known not only for its eye-popping aesthetic and incredible cute characters but also its great humor and stories.





## A WORLD OF IMAGINATION

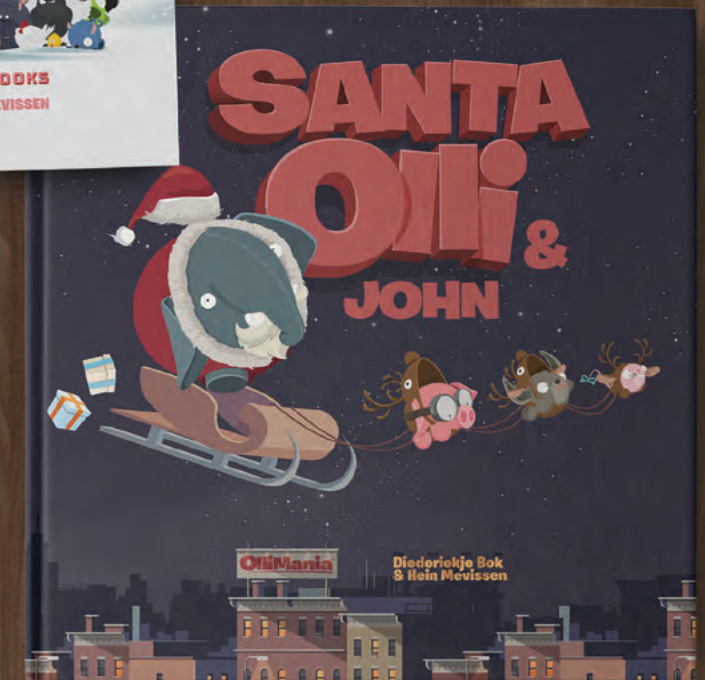
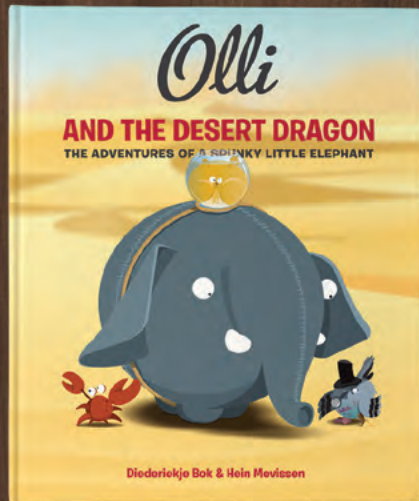
Ollimania has grown to occupy a unique and distinctive place in characters design and storytelling by continuously expanding the boundaries of the art of design.

Storytelling is the center stone of Ollimania existence, and it's what enables the Ollimania characters to communicate and connect with all ages in all demographics.



# ORIGINAL STORYTELLING

The Ollimania Books bursting with stunning visuals, good hearted humor, adventure and some truly catchy visuals.



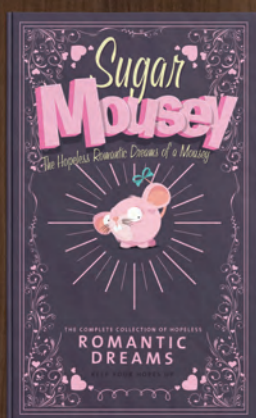
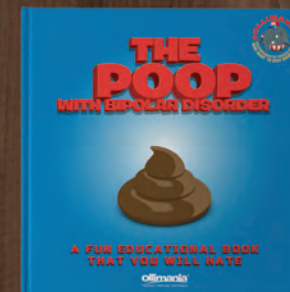
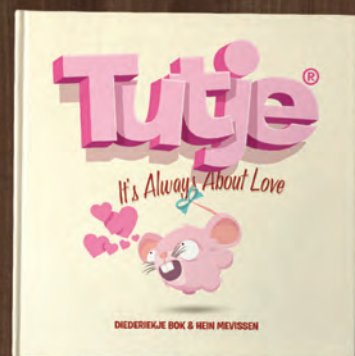
Ollimania magazines



## HUMOR

Humor makes the difference. Whether the core experience is supposed to be one of fear, adventure, suspense, emotion or something else entirely, humor makes it better.





Discover the best Ollimania adventure books in best sellers. Ollimania stories continue to be in the hearts of children and help millions learn to read and to inspire our children's curiosity, creativity and imagination.





# About Ollimania Studios

Ollimania Studios appear to be a true believer in the artistic singularity of design and storytelling. The stories spark curiosity among young minds; they combine excitement, humor and heart-warming moments.



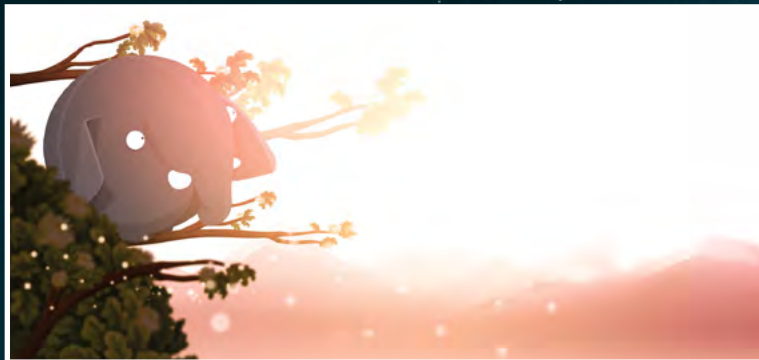
**Olli** *The* **No.5**  
**UNBELIEVABLE TRUE STORY**  
**OF A FAKE ELEPHANT**  
THE ADVENTURES OF A SPUNKY ELEPHANT  
SILLY OLLIMANIA BOOKS



# Olli in The Incredible Journey of The Luck Good Luck Cham The Old Forrest.

Perched high up in a tree, Olli spends his days searching for Ari, his Best Friend Beyond the Horizon.

When Ari fails to appear on the horizon for a few days, Olli decides to go look for him.



A great old forest, an endless road and a vast stretch of no-man's land separate them. Olli has never made a long journey like this before. Armed only with luck, he boldly sets off. The old forest is filled with extraordinary peculiarities. It's a world unto itself. Everything in it is ancient. No one in the forest can escape the old forest's aging effects. Its beauty is magical, like a fairy tale. But fairy tales don't always end well, Olli knows. Holding on tightly to his luck, he nevertheless continues onward.

This book is the first part of a trilogy on Olli and his search for Ari, his Best Friend Beyond the Horizon.

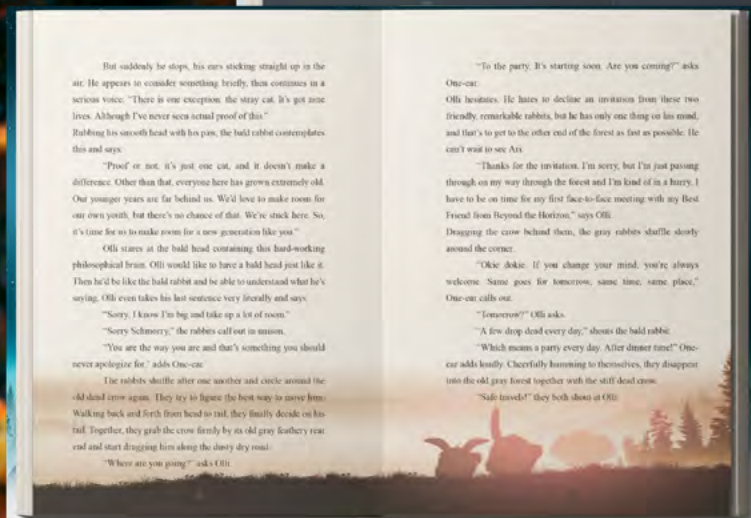
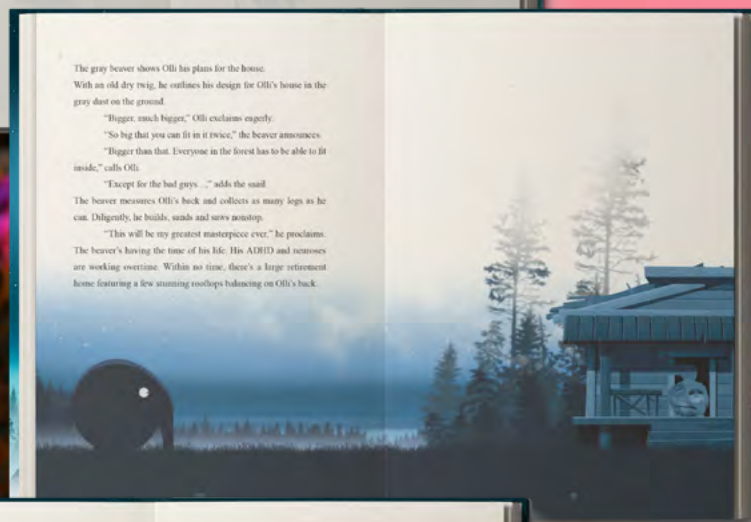
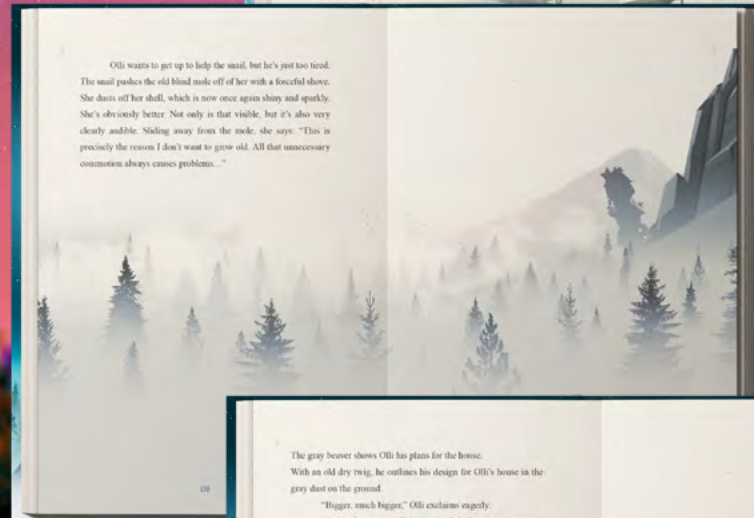
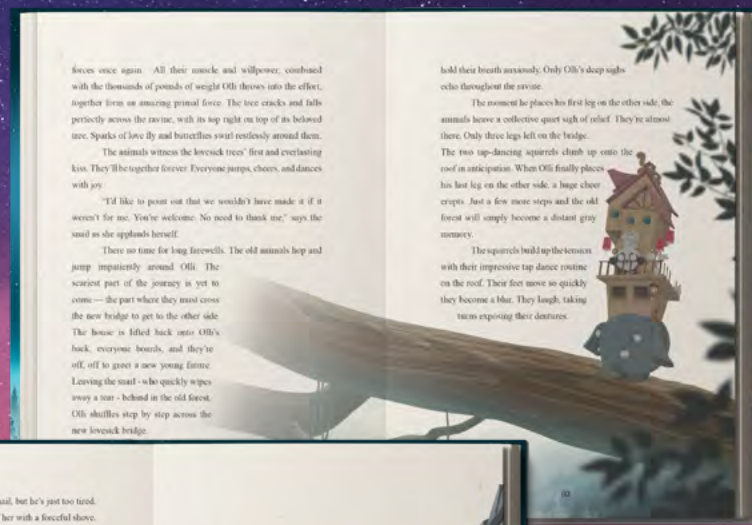
This new book is about hope,  
dreams and lots of adventure

# THE OLD FOREST

## THE INCREDIBLE JOURNEY OF THE GOOD LUCK CHARM 2



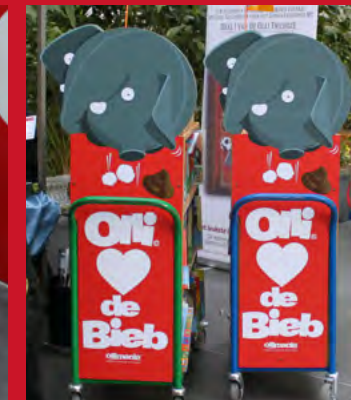








## The Dutch Book Launch of Olli The Old Forest







## Nothing speaks to the heart of Olli like a good tale of adventure fantasy.

Whether in the form of a bedtime story read to young boys and girls or a nail biting page turner that keeps you up at night.

All Olli's adventure stories have some magic and humor in it. The very mention of such Olli novels brings to mind images of buried treasure, hidden deep in the jungle of a deserted island, protected by pirates. Or perhaps the mind jumps instead to the image of a forgotten world, complete with lost civilization and monstrous creatures of a bygone era. Or space travel adventures to the stars beyond the moon.

Whatever your personal adventure fantasy is, the Ollimania stories we all can relate to because all the tales are character driven. And you always find your character you identify with.



## A collection of cartoon elephants in various costumes, including a baseball player, an astronaut, a mouse, a baseball pitcher, a cheerleader, and a clown, set against a green background. The elephants are depicted in a playful, stylized manner with large ears and trunks. The costumes include a brown baseball uniform with a large brown cap, a white astronaut suit with a clear helmet, a grey mouse costume with large ears and whiskers, a white baseball pitcher's uniform with a red star on the cap, a pink cheerleader outfit with a large pink bow, and a clown costume with a red nose and orange hair. The elephants are arranged in a group, with some standing and others in various poses. The background is a solid light green color.

Olli was created in 2004 to mark the fourth anniversary of the founding of Ollimania Studios. Olli subsequently became nationally popular, and in 2013, was voted top in a nationwide award show of marionetting, and won the golden award.



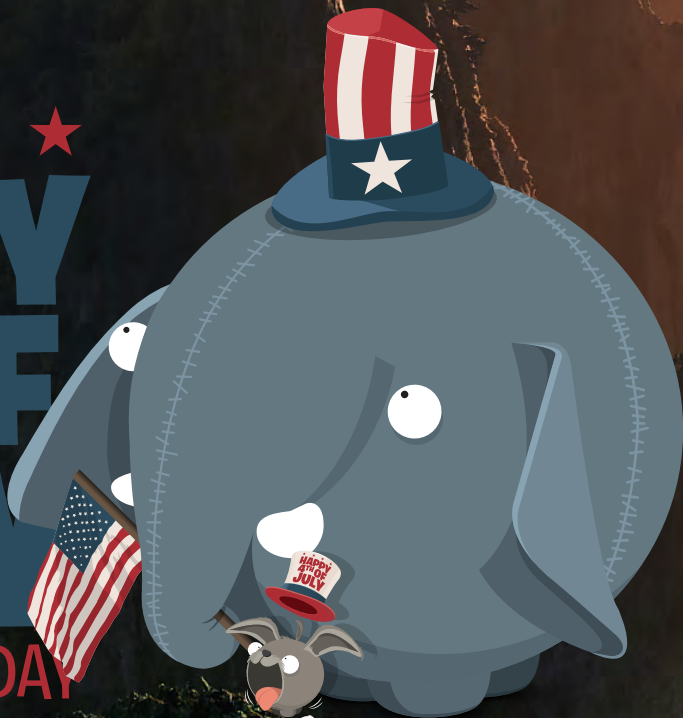




# THE PHENOMENON OF OLLI MANIA

A large part of Olli's success can be attributed to its bizarre humor, cuteness and he is very cuddly for all ages. Olli is a stand-alone character with a huge fanbase. The unusual marketing strategy of licensing including the high value, very originally artwork and stories of Ollimania Studios is also behind Olli's commercial success.

★ ★ ★ ★  
**HAPPY  
4TH OF  
JULY**  
INDEPENDENCE DAY





# OLLIMANIA

## A WORLD OF CHARACTERS

Following Olli's success Ollimania Studio created and designed more characters like Tutje (the Pink Mousey), John (the Dog), Ari (the Pig), Olli's famous turd, Kor (the Crab), Grubbi (the Bear), Arnold (the Fish), Snippi (the Cat), Balloon Boy, Moon Billies, the Hamster Gang, Dick Duffi (the Pigeon), the Duckies, the Sheep, the Chicken, the Bunnies and many more. All the characters are very cuddly and clearly 100% fake animals. Together they are called the Ollimania family or just Ollimania.



All the characters are all made out of only materials you really love. Every character looks cute but has a fundamental flaw, a defect of the character, that makes them human in a way and makes them even more lovable and likeable.

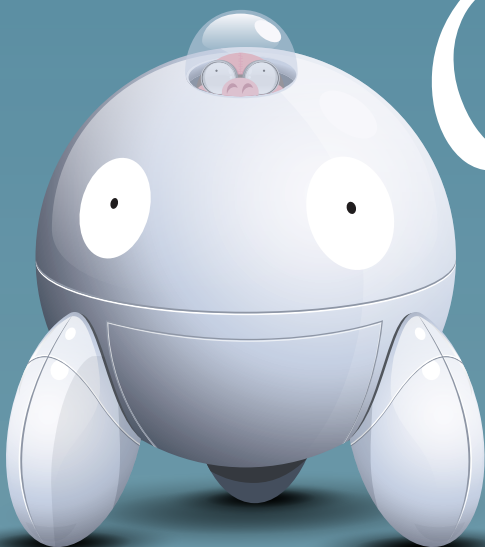
Their different personalities combine, intertwine, or clash and gives texture and depth to humorous stories.

There is one thing the Ollimania characters all have in common: They like to have fun. 'A good time to laugh is any time you can.'





# The Magnificent Inventions of a Four-Eyed Pig



## THE SMARTEST PIG IN THE WORLD

Although Ari is very serious, he is not boring Pig at all. He can get angry quickly if he doesn't know the answers.

As a child he had always dreamed of being an inventor.

Ari wanted to fly to the moon, live underwater, travel to center of the earth, visit the stars, being invisible.



## SMART THINGS PEOPLE CAN LEARN FROM DOGS



### HOW TO SOLVE A PROBLEM

Always kiss the ones who are mad at you to make it better.



### BE PERSISTENT

If you want something, look at it until you get it or it's gone.



### BE YOURSELF

Never pretend to be something you're not.



### NEVER GIVE UP

If what you want lies buried, dig until you find it.



### CHASE YOUR GOALS

If it something you want, chase it.



### HAVE FRIENDS

Greet your friends like they are the most important people in the world.



## OLLIMANIA'S JOHN

John is always happy even at unhappy moments.

John, as he is best known, is an uneducated, spontaneous dog.

He is noted for his love of Pudding, pizza and sleeping, and his hatred of early mornings.

John frequently pokes fun at Olli.



# John<sup>®</sup> a dog's life



# The Hopeless Romantic Dreams of a Mousey Tutje

Tutje is the princess of Ollimania characters because she represents every woman in the world who desires romantic dreams come true. Her life is not easy and unfortunately luck is not always on her side, but she has faith that if you keep on believing, your wish will come true.

STOP  
FALL

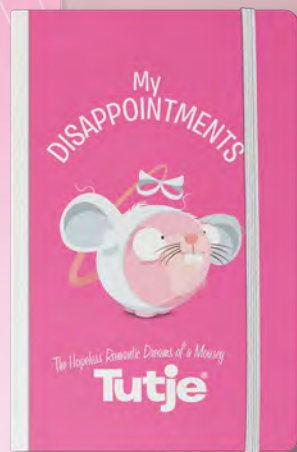


SMILE



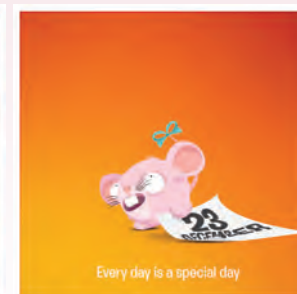
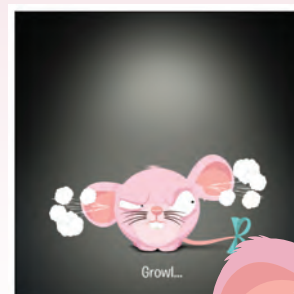
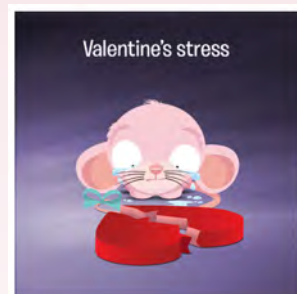
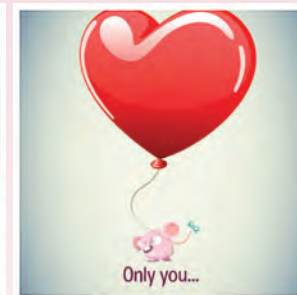
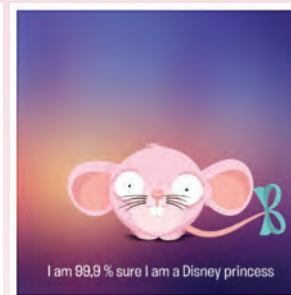
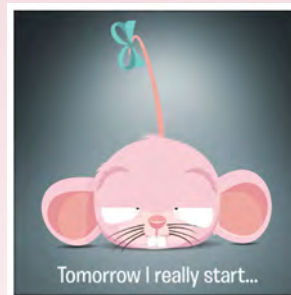
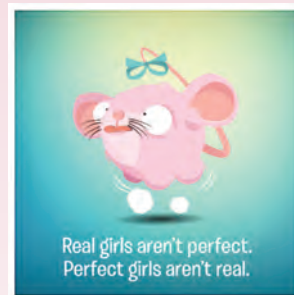
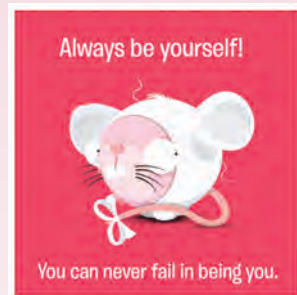
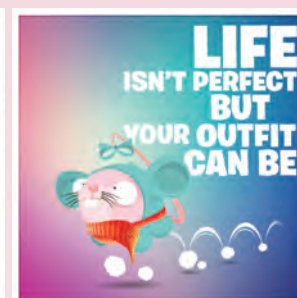
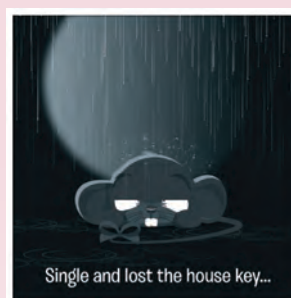
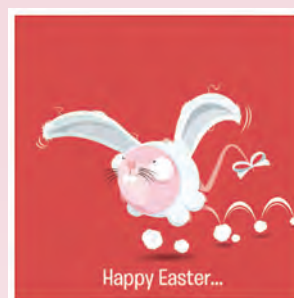
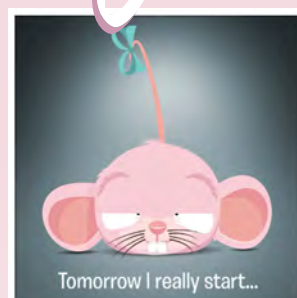
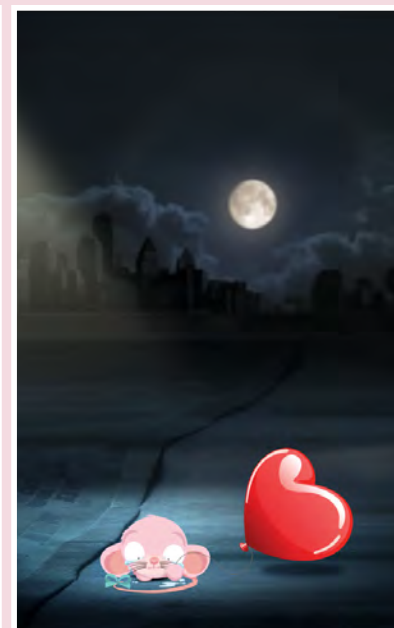
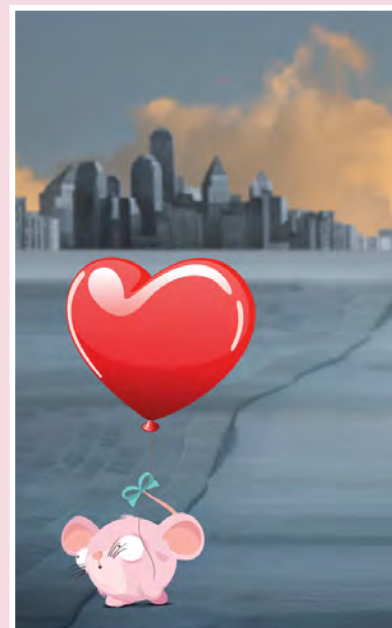
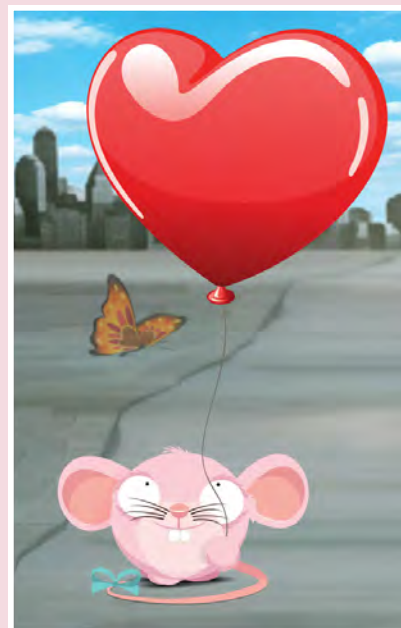
Lazy and Proud

A Smile is the prettiest make-up a girl can wear

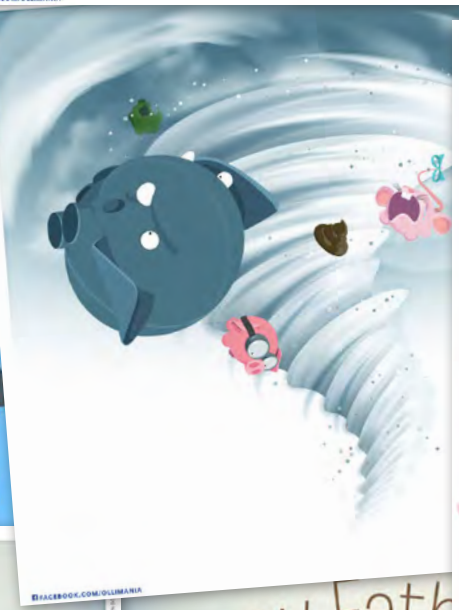
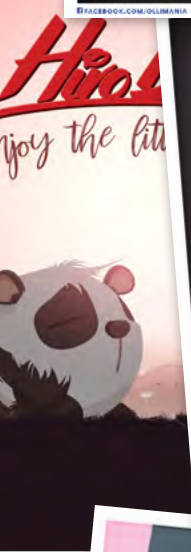




# The Hopeless Romantic Dreams of a Mousey







We're on Facebook, Line, Twitter, Instagram and stuff you've never even heard of...



# EVERYONE LOVES OLLI

Ollimania has struck celebrities and ordinary folks alike, from 5-year olds to 55-years olds, from suburbs to affluent neighborhood, from pop up boutique to art and design museum.

## Ollimania is recognizable in the memorabilia industry.

Olli may be an iconic children's cartoon in the Netherlands, but the character is more adult than you may realise. Ollimania is largely driven by adult fans of the character – including famous Dutch celebrities and sport heroes.

Famous Dutch soccer player Giovanni van Bronckhorst is a huge Ollimania fan.

To Ollimania legion of fans, Olli is no less than a rock star. They tattoo artwork of Olli all over their bodies, and entire families line up overnight for his meet-and-greets.

Dutch Prime Minister Mark Rutte was seen several times with an Olli.



Whether it's a figure, toy, or poster, fans are excited and stay in line for hours to receive their own keepsake. Ollimania treats it's fans by surprising them with Ollimania collectibles by every Olli event or new product launch. Olli, who has a strong following among boys and girls aged 16 up, and a lot of young adult men and women.





Ollimania Studios is new to Los Angeles, and is a studio that creates, produces, designs, illustrates and directs films, short films, and animations. The studio founded by Didi Bok and Hein Mevissen, both from Europe the Netherlands, started in Amsterdam in 2004.

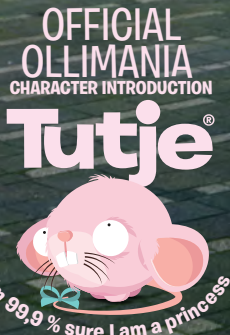


# ANIMATION *and* FILM

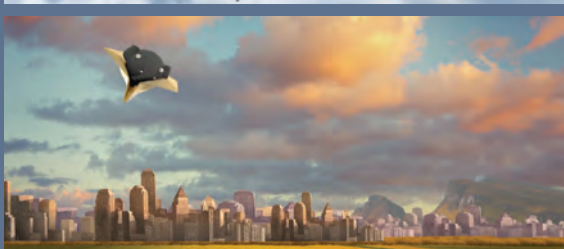
## OLLIMANIA STUDIOS



Their nontraditional methods accompany a quirky style, demonstrated in many humorous commercials, films featuring bizarre characters, such as the Ollimania characters. At the heart of every Ollimania film,commercial, animation are the artists who meticulously craft, design every element.





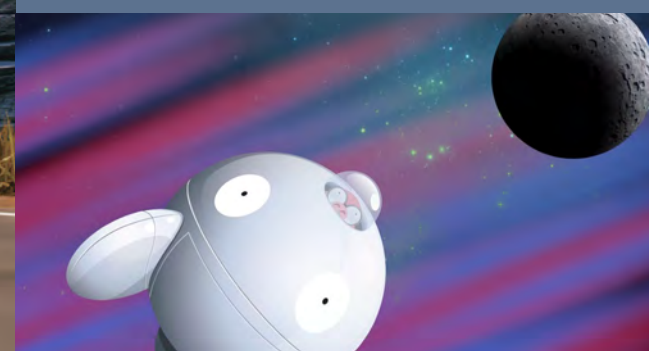
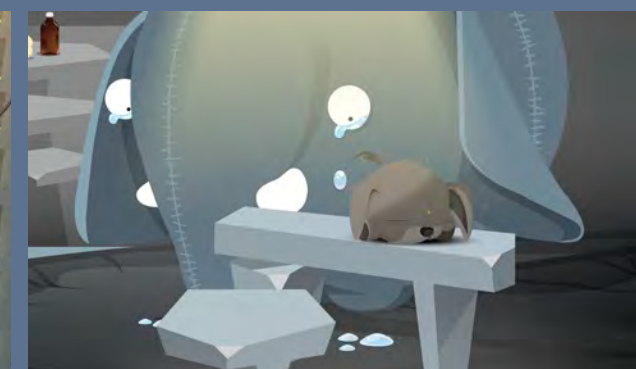
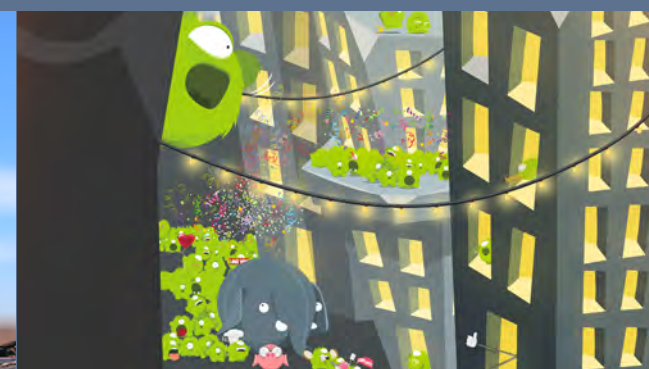
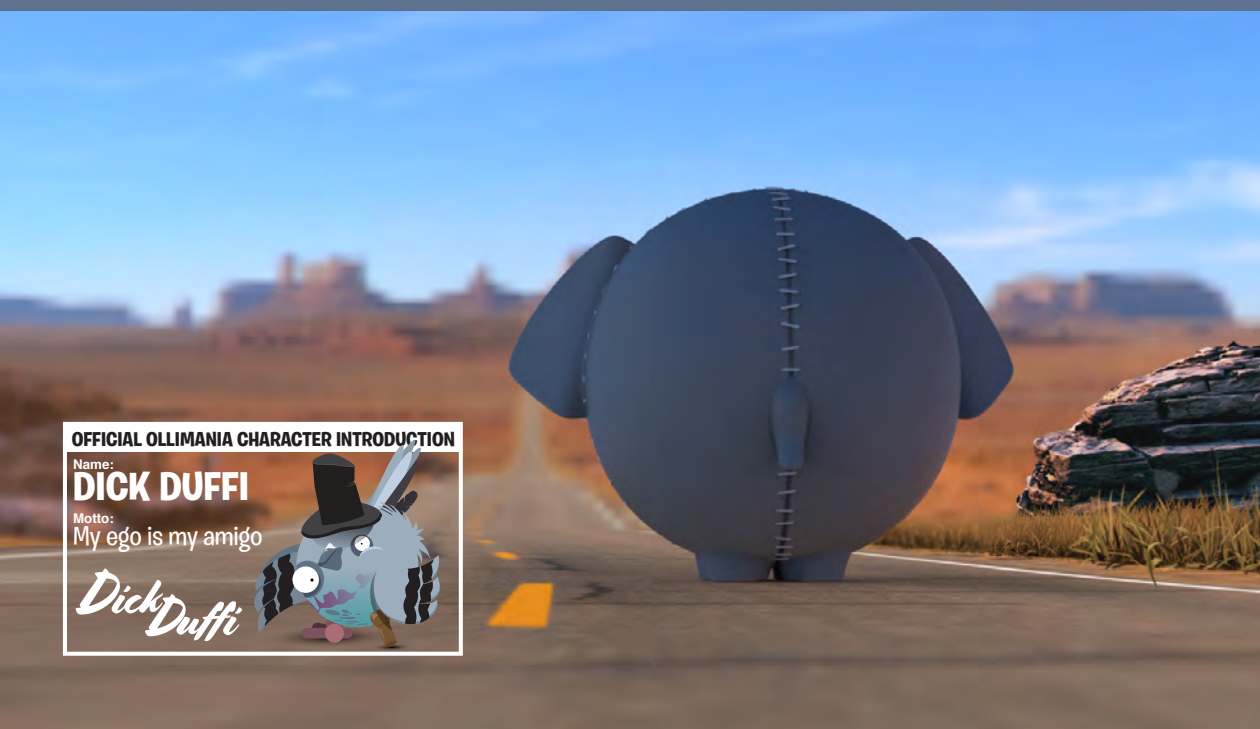
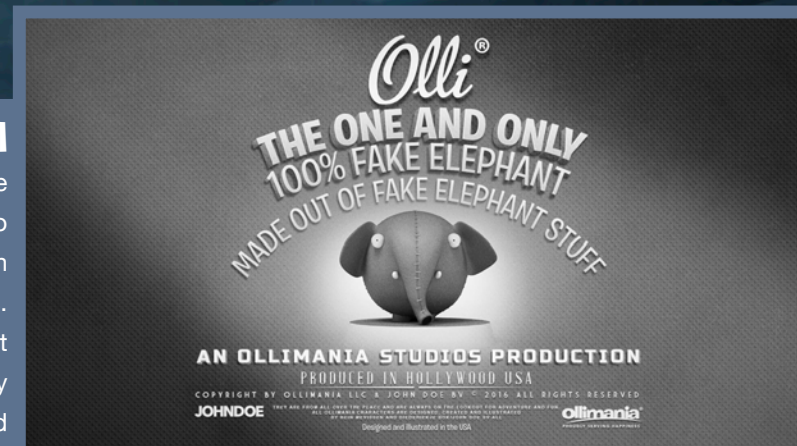


Ollimania films are a triumph of imagination, ingenuity and craftsmanship of design and have redefined the limits of modern animation. "We believe storytelling is an important part of who we are," says Hein Mevissen, President & CEO of Ollimania and the designer of all the Ollimania artwork for print and film. Established in Europe Amsterdam in 2004, Ollimania Studio has produced and created award winning work, including the Olli commercials.

## INSPIRE TO DREAM

Through technological and creative innovations, Ollimania is devoted to telling new and original stories in unprecedented ways.

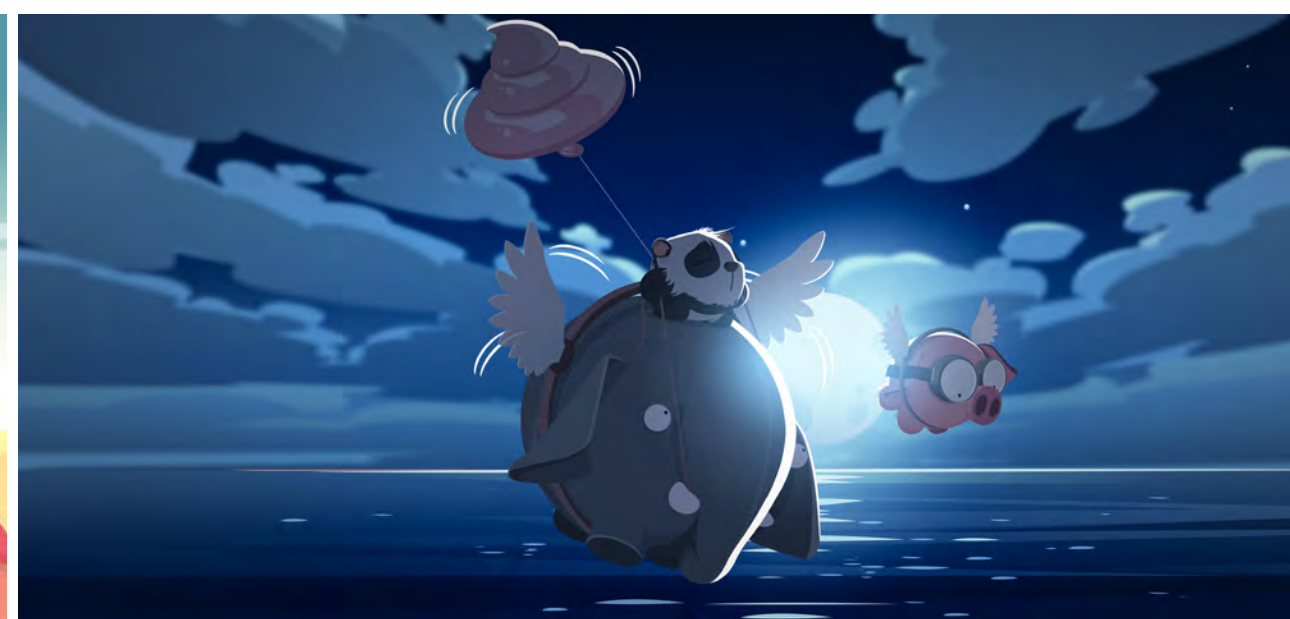
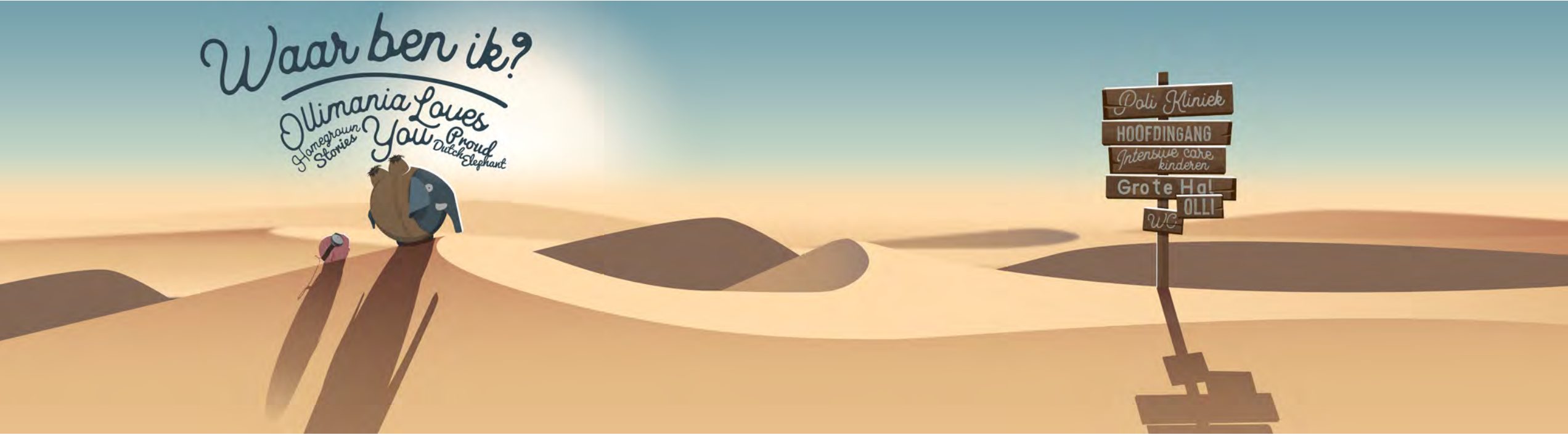
Ollimania embraces their great privilege to tell stories by creating books, films and animations that bring people together, kindle imaginations and inspire people to dream.





Waar ben ik?

Olimaria Loves  
Homegrown Stories You Proud Dutch Elephant





# PROUDLY PRODUCED UNDER LICENSE

Ollimania has amassed a strong-like following for its larger-than-life characters and emerged as a lifestyle brand in Holland. There is a full-range of Ollimania products featuring beloved original characters such as Olli, Tutje, Ari, John and more.

Ollimania offers an extensive range of products, which include apparel, handbags, cosmetics, accessories, toys and more.

Ollimania is also perfect for celebration and holiday gifts.



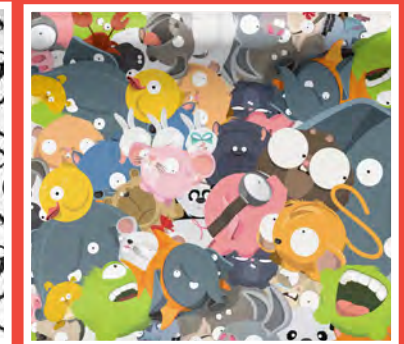
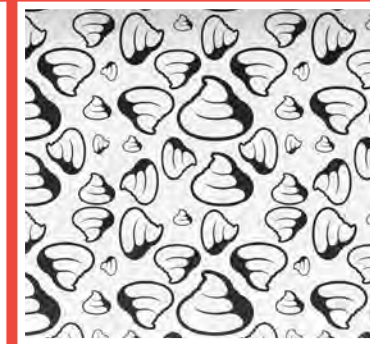
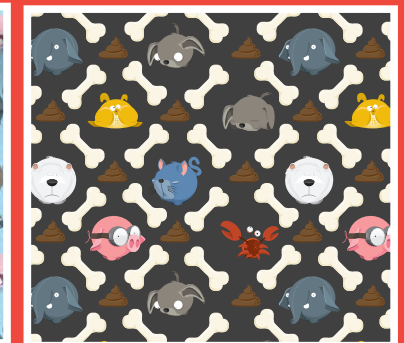
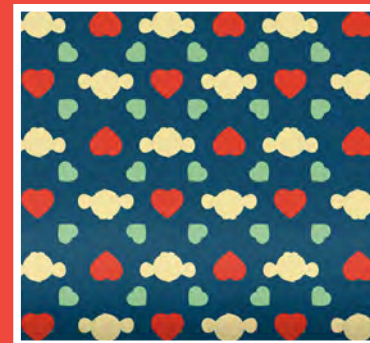
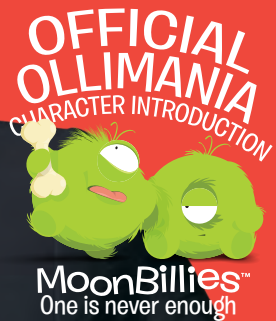




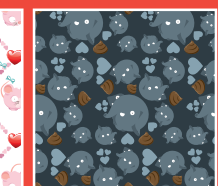
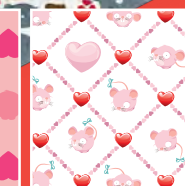
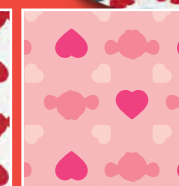
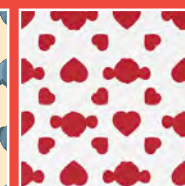
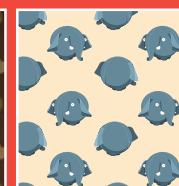
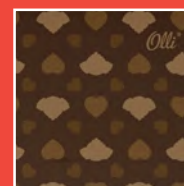


# OLLIMANIA T-SHIRTS AND PATTERNS...

Ollimania Studios is also a design company that's into licensing classic products—T-shirts and patterns for shoes, collectibles and the like.



The Ollimania patterns exist in various colors, characters and overlays; they are all very popular for products ranging from luxury handbags and fashion goods to ready-to-wear, shoes, wallpaper, water bottles, accessories and books



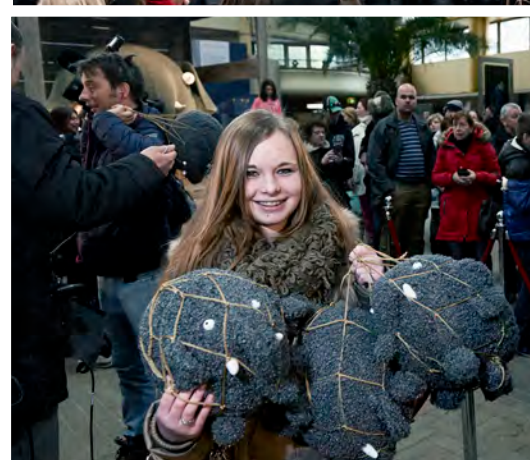






# OLLI POP-UP STORES

Ollimania's Pop-Up Store is a magnet for shoppers and passersby's. Ollimania's first store proved to be a huge success. Thousands of consumers lined up at the Ollimania Pop Up Store and hope of buying the stuffed toy. It exclusively was selling the stuffed Olli toy that was sold out within two hours of opening the doors.







# Olli

*The*  
**UNBELIEVABLE TRUE STORY  
OF A FAKE ELEPHANT**

There are many genres for Ollimania fans to enjoy.

Aside from Olli is being a spunky elephant,

the main genres of Ollimania stories are:

alternative/esoteric, manga, science

fiction, fantasy, action/adventure, horror,

humor, romance, children's, and family.



OFFICIAL  
OLLIMANIA CHARACTER  
INTRODUCTION  
**SHEEP**



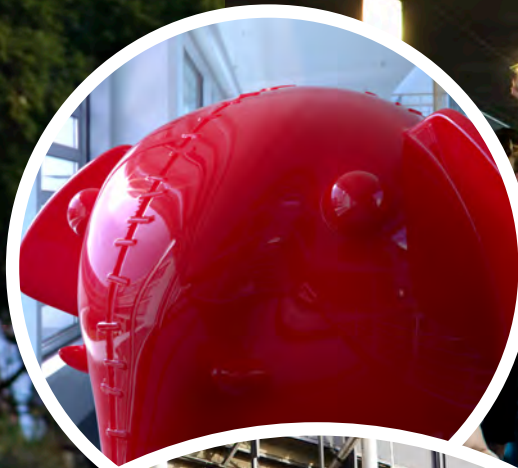
Sleep until  
your dream comes true



# OLLI AT EVENTS

Olli, the beloved icon is created to serve happiness.

Each Olli event features a big Olli statue, interactive exhibits, animation, art, photo opportunities, event-exclusive collectibles and much more.





# How to make a 12,000 pound elephant fly...

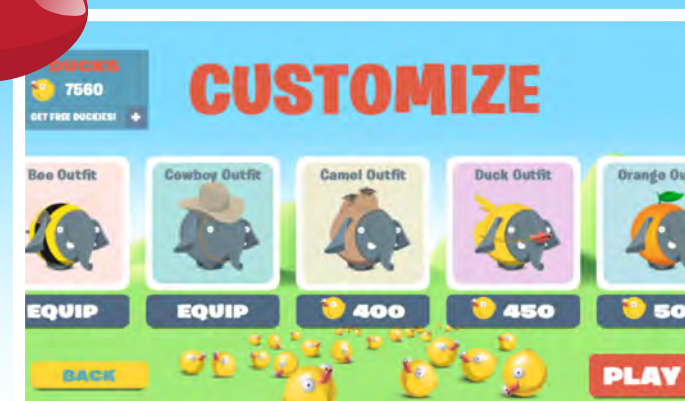
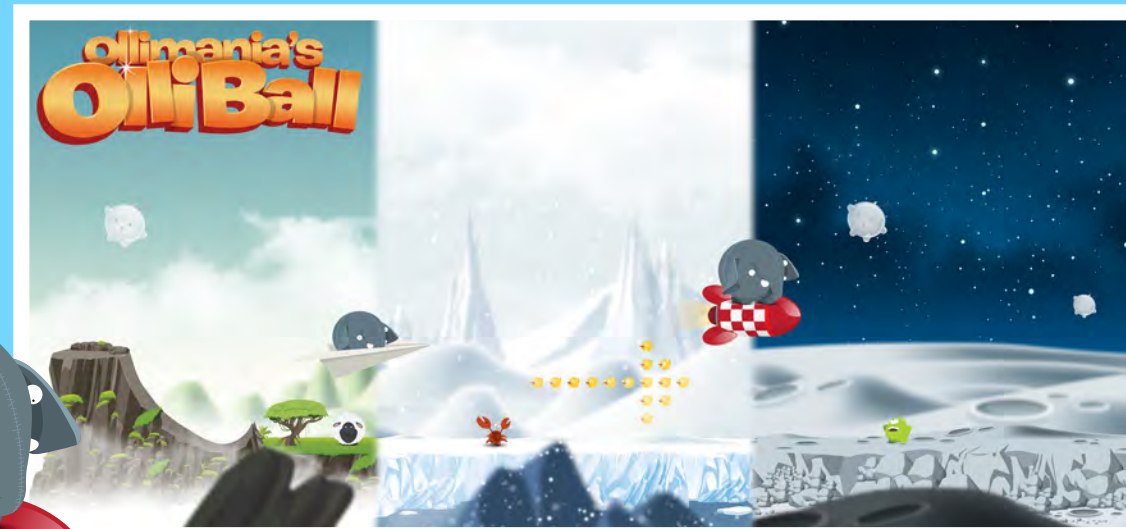


## OLLI IN GAMES

### How to make a 12,000 pound elephant fly...

In this Olliball game you can make Olli fly through different worlds consisting different levels. In each level, the goal is to reach the end point of the level, with the as many scored number of Duckies found, the time to complete the level, and other factors.

In this game Olli proofs how you can make a 12,000-pound elephant fly. Nothing stops Olli from the impossible. Olliball is a platform video game developed by Ollimania Studios.



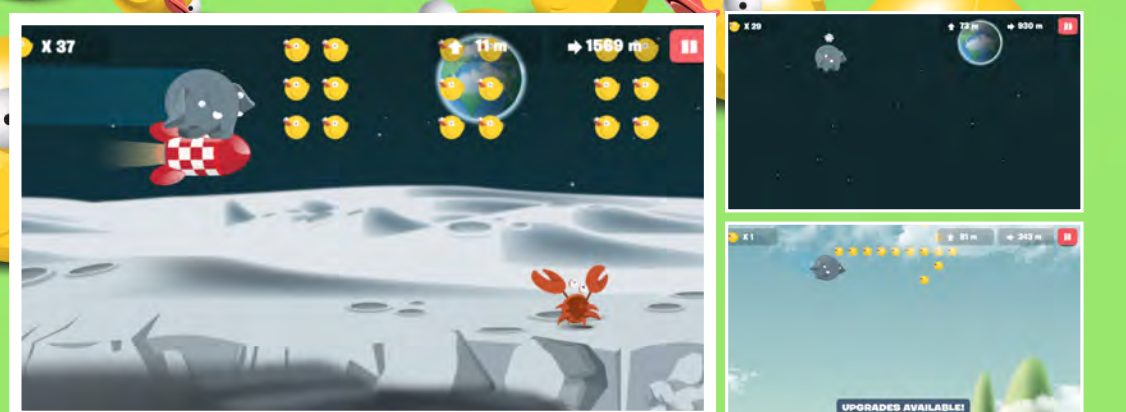
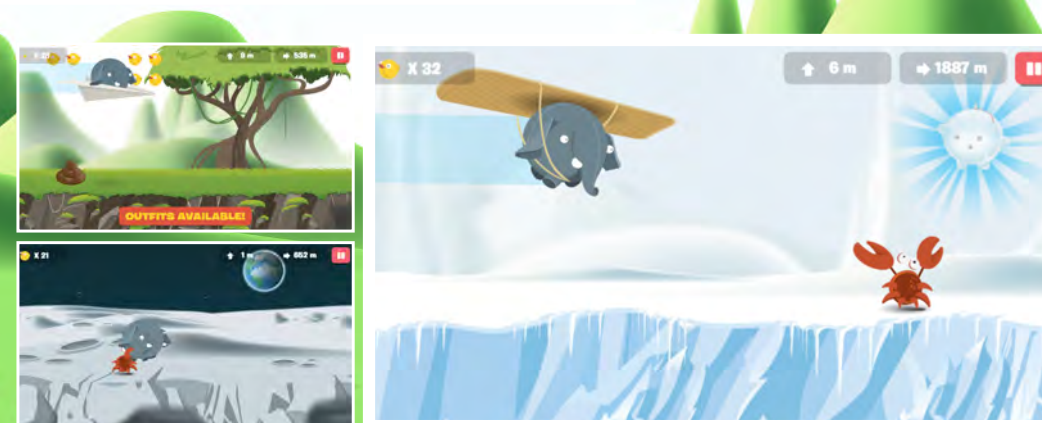
## DRESS TO FLY

Olli can be dressed in a wide variety of outfits and you can upgrade his speed and many other things with the duckies you collect and the distance you manage to make Olli fly. Get the Olli Ball game from the Apple App store or Google Play.

THIS APP IS DESIGNED FOR

Available on the iPhone  
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Talk nerdy to me

Ari®



# OLLIMANIA AND CHARITY

Ollimania works with local charity organizations as well as collaborating on common projects, fund-raising and social activities. In 2004 Ollimania supported a clean waterproject. In 2007 Ollimania collaborated with MTV for a respect elderly people like your grandparents and parents. In 2013 Ollimania saved a historic Zoo.

In 2015 Ollimania donated a huge Olli statue to Sophia Children's hospital, where he interact with little patients by organizing special events for the most needing ones and their families. Next to the statue there is a huge Olli turd mailbox, you can write Olli a letter, poem or send him a drawing or your wishes.





# OLLIMANIA WALLS IN A CHILDREN'S HOSPITAL



Ollimania wall murals is designed to “bring some joy and comfort to the young patients and parents with color and some Olli-fun,” according to Ollimania

Ollimania supports the Childrens' Hospital in every way they can. Not only welcomes the Big Olli statue patients and families in the main hall at the hospital, Olli and his friends changed the static white walls and light green color schemes in favor of more engaging environments that

motivate and inspire their patients and families.

One of the most important elements of health-care interior design is visual communication. Research shows that creating a stimulating and imaginative environment has a positive effect on the health of hospital patients, guests and staff. With that in mind Ollimania designers/artists created a comfort and inspiring positive interior designs for the Children's Hospitals walls.







## A book for a children's hospital

Olli The Old Forest book was launched at the Children's Hospital. It was a big happy event to celebrate Olli and all the gifts of Olli to the little ones in need.

"Ollimania creators are people who are deeply committed, and their donation is again sign of their commitment," says a spokesman hospital.

The Old Forest is a strange and extra ordinary story for adventure-lovers of all ages. Perched high up in a tree, Olli spends his days searching for Ari, his Best Friend Beyond the Horizon. When Ari fails to appear on the horizon

for a few days, Olli decides to go look for him. A great old forest, an endless road and a vast stretch of no-man's land separate them. Olli has never made a long journey like this before. Armed only with luck, he boldly sets off. The old forest is filled with extraordinary peculiarities. It's a world unto itself. Everything in it is ancient. No one in the forest can escape the old forest's aging effects. Its beauty is magical, like a fairy tale. But fairy tales don't always end well, Olli knows. Holding on tightly to his luck, he nevertheless continues onward.













# Olli

The UNBELIEVABLE TRUE STORY OF A FAKE ELEPHANT



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We're on Facebook, Line, Twitter, Instagram and stuff you've never even heard of...

Ollimania is a family of characters and are always up for an adventure or just having fun. All the Ollimania characters have been designed, created and illustrated by Hein Mevissen and Didi Bok Ollimania®. John Doe B.V. & Ollimania LLC. © 2018 All rights reserved.

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